NEW GENUS OF HYGIENIC EXCELLENCE THROUGH INNOVATION



REGISTRED OFFICE Jonarin Point, Kaloor, Cochin

CORPORATE OFFICE

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FACTORY Edayar Industrial Estate





THE CHRONICLE OF JONARIN JALIZ & CO.

Jonarin Jaliz shares a rich and spirited history spanning more than three and a half decades manufacturing detergents, industrial perfumes and hygienic house hold products. Since 1976, after we initiated our operations, Jonarin Jaliz have grown stronger over the years.

In a short span of time, Jonarin Jaliz has become an integral part of thousands of customers with a diverse portfolio of innovative products and solutions that matches the current and the future needs of ever growing market.

We continue to offer safe and innovative solutions that enable our customers to be happier and they are at advantage with rational prices owing to our unique direct marketing system. Our products are well received by the domestic sector, hospitality industry, hospitals and more with total satisfaction.

A highly specialized and motivated team of professionals, hi-tech factory at Edayar and a well organized logistic system contributes to our success formula.

BUSINESS UPGROWTH

In order to conduct and tap in to additional market opportunities, Jonarin Pigments Pvt. Ltd., a subsidiary company was incorporated in 1996. It trades in a wide range of chemicals, manufactured by leading manufacturers in India. The systematic operations and advancement have earned ISO 9001-2000 certification to the Company and is the authorized distributor for the following Companies.

- Transpek-Silox Industry Ltd. India/Belgium Baroda
- Nissan Chemical Industries Ltd., Japan
- National Peroxide Ltd., Mumbai
- Aditya Birla Chemicals Ltd., Kolkata
- NK Florals Ltd., Mumbai
- Morson Chemical Industries, Mumbai
- Punjab Chemicals & Crop Protection Ltd., Punjab
- Automotive Technologies Pvt. Ltd., Delhi
- Grasim Industries Ltd., M.P.



We are obsessed with quality. We believe in it.



OUR MISSION

Jonarin Group is committed to having the best people, products and services. We try to deliver nothing less than excellent quality products. It is our responsibility to demonstrate an absolute commitment to make our surroundings and the world a better place to live in. .

OUR VISION

We are committed to satisfy our customers to create products that are quality driven, user friendly and value for money. The vision of being the 'best performing' company connotes the achievement of our business objectives in the context of an all round strategy incorporating technology modernization and empowering our people to perform on par with the best standards universally acclaimed.





JONARIN BLEACH: The most effective liquid chlorine bleach for removing stains from white and fast colored cotton and terry cotton fabrics.

JONARIN STIFFENER: Instant liquid stiffener for all kinds of fabrics.

JONARIN DEGRAYER: Most effective way to turn back grey fabrics to white again.

JONARIN ULTRA: The most effective liquid detergent for all kind of fabrics under wide range of water hardness conditions.

JONARIN SOUR: Neutralizing agent to give best result during the wash process.

JONARIN CATA SOFT: Specially formulated softener for colored fabrics.

JONARIN PERC: Excellent dry cleaning solvent to dry wash heavily soiled fabrics.

JONARIN POWER: Specially formulated alkaline agent to wash heavily soiled fabrics.

JONARIN SUPER: Most effective powder detergent for all kind of fabrics under wide range of water hardness conditions.

JONARIN STARCH: Specially formulated cold water soluble starch.

JONARIN RUST-GO: Most effective rust cleaner for all kinds of fabrics.

JONARIN STAIN-GO: Specially formulated to remove ball pen ink and oil stain from fast colored fabrics.



ENVIRONMENT

It has been our commitment to promote growth without depleting Earth's resources. We theorize and adapt a concept of sustainable development that attempts to encompass the interests of the communities in which the plants operate, as well as the interests of customers and employees.

All environmental legislations and regulations are strictly adhered to and the best available techniques in the design and manufacture of products are adopted to prevent pollution. All steps are taken to conserve resources such as power, water, oil, gas etc and optimize their usage through scientific methods. A clean working environment has been provided to the employees, contractors and neighbors in the best possible manner.

SAFETY

We give paramount importance to safety. This is a commitment engraved in our strategy. It means we maintain and promote safe working conditions to protect employees, contractors and neighbors. Safe plants and qualified employees are the prerequisite for a safe production. A high degree of safety awareness and guidelines form the basis of the trust that the employees, contractors and the neighbors place in our Company.

RESEARCH & DEVELOPMENT

We try to seek tomorrow's problems, today. We strive for our success setting new standards in product performance. We are trying on new innovative products and new working methods. Our R&D is constantly trying to maintain the Company's competitive position.







Jonarin ensures that all the products have clearly defined specifications guaranteed by careful and sophisticated quality control with compliance to the standard requirements. Our QC and R&D departments are equipped with highly modern and sophisticated facilities to attain precise results.

We at Jonarin feel that quality is the most important aspect without any substitute. In addition to that we are constantly monitoring our sales and customer care services to build closer relation with our customers.

We continuously upgrade our knowledge and skills to maximize the efficiency in bringing out quality products. By partnering with our customers, the needs are well studied and analyzed in upgrading our products.







Torro Toilet Cleaner, designed for strong cleaning, easily spreads the toilet bowl and makes it clean and sparkle. It kills all germs, removes stains and fights odor in a more efficient manner.



Black Cat Sanitary Fluid is a powerful liquid with a pleasant fragrance and strong cleaning agents. It is ideal for cleaning bathrooms, garbage areas, sick rooms, poultry and cattle sheds, abattoirs, drainages etc and will keep away flies and gets rid of bad odors and stains.



The only cleaning powder made from sodium and potassium by continuous sulphation of linear alkyl benzene with sulphur trioxide air mixture. It is free from acid content and manufactured in the most modern continuous sulphation plant. It is ideal for dishes, glass and ceramic floors.



The plant produces the best quality bleaching powder under strict quality control on raw materials, process and product. It can be used to disinfect, clean and remove the stains on toilets, tiles, etc and is very much valued as it can remove bacteria, algae and other contamination in large areas.









The legacy of Olivia goes back 30 years. It created a different segment altogether giving a natural fragrance which lasts for a longer period. New water based formulations which are eco-friendly are available in a range of fragrances – Lavender, Brute, Sandalwood, Rose, Musk etc.

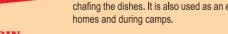








It is used mostly by the Star Hotels, Restaurants, Caterers, Function Halls etc for warming the food and chafing the dishes. It is also used as an emergency fuel at homes and during camps







Veto is a liquid detergent of the anionic type consisting of long hydrocarbon chains and a water-soluble ionic group which is negatively charged.

Due to its particular nature, it is ideally used in the hospitality industry for the removal of soiling matter, grease, oils, stains and very successfully used for degreasing and cleaning of crockery, cutlery, glasses, silverware, refrigerators, mixers, blenders, oven, sinks, utensils, linen, etc.

It is also in much demand in Hospitals, Factories, Sea Food Industries, Dairy Farms, Dry Cleaning Industry etc, where a high standard of cleanliness is essential and maintained. It also gives a sparkling look and is very gentle on your hands, leaving no scratches or stains.



Day long fragrance

Olivia, the multi-purpose liquid cleaner remains the predominant form of liquid cleaner for most Hotels, Hospitals, Factories, Sea Food & Food Industries, Institutions, Resorts, Homes etc. It is easy to use, versatile, environmentally acceptable and safe.

The anaerobic decomposition of organic matter by bacteria and fungi is kept at bay to a large extent and the natural fragrances of lime, jasmine, brute, sandal, tang, lemon grass etc gives a refreshing experience to each and every one. Olivia liquid cleaner is neutral in form and very gentle on your hands. It also keeps mosquitoes and flies away.







OLIVIA DISH WASH

Olivia Dish Wash is strong enough for dish washing and ideal to wash even the grimiest pots and pans, stainless steel, crockery, cutlery and non-stick cook ware. It has an appealing fresh lemon fragrance and makes your dish washing pure and clean.





Olivia Hand Wash is one of the most innovative, cost saving and compliant product available in the market. The royal fragrance will add and

give an aristocratic feeling to your hand. The moisturizing agents will make your hand feel fresh.



It is a concentrated liquid which is used as a sterilizer. It sterilizes the utensils after a thorough dish wash.





Jonarin Guest Soaps are quality guest soaps packed and designed giving a feel of luxury beyond ordinary to

make a lasting impression before your valued guests.



Obivia

MIRROR & GLASS CLEANER

An excellent liquid cleaner for any glass surfaces like mirrors, window panes, window shield etc. It removes dirt, grease, grit and grime, giving a clean and bright surface with a fragrance





The unique combination of hydrophilic and hydrophobic ingredients penetrate to remove the hydrocarbon, oils, split food and drink, blood

stains, snot, urine, sweat, cosmetic marks, paint, smoke, environmental dust etc retaining the new look of clothes. It is most suitable for a hassle free wash and keeps the cloth clean and bright.



